



FABER-CASTELL
since 1761



8th Generation 1978–2016

Count Anton-Wolfgang von Faber-Castell (1941–2016)

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Anton W. Faber-Castell

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Environmental aspects also came increasingly to the fore in the corporate way of thinking. So as to assure future supplies of wood, an important resource for a pencil manufacturer, in the mid-1980s the Count initiated a forestry project in south-eastern Brazil that has remained unique to this day. Then in 1992, Faber-Castell became the first manufacturer of wood-cased pencils to introduce environment-friendly water-based paint technology in Germany. The early 1990s were marked by a strategic reorganization and restructuring of the product range into five fields of competence. Count Anton-Wolfgang von Faber-Castell put his trust more than ever in the status of a global premium brand.

A new chapter in the long tradition of social responsibility was opened in March 2000 when Count Anton-Wolfgang von Faber-Castell signed an internationally valid social charter that meets the guidelines of the International Labour Organization (ILO).

In 2008, Anton-Wolfgang Graf von Faber-Castell received the „Eco Manager of the Year“ award from WWF and Capital for his commitment. In 2010 he was awarded the Cross of Merit 1st Class of the Order of Merit of the Federal Republic of Germany.

Anton-Wolfgang Graf von Faber-Castell died on 21st January 2016.

The largest pencil in the world was placed in a glass tower on the occasion of the factory inauguration in Malaysia and measures 19.75 metres.



The packaging design was also adapted as part of the brand's realignment.